

					List Rental						

Send your e-mail promotions to a targeted list of recipients that have opted in to receive information of interest to .NET developers

- VBCity.com



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E-mail List Rental - Opt In

Make highly relevant, targeted e-mail communications a part of your marketing plan. This form of communication is an affordable and effective method for delivering your value proposition to those that are interested and receptive. All our lists are opt in and communicated with regularly by the publisher. Quantities shown are estimated representations. For actual counts, please contact us to let us know which lists you're interested in.

vbCity.com

vbCity is a community of VB and .NET developers, team leaders and project managers who actively purchase development products, and who influence the purchase of IT products and services. Their primary goal in the community is to learn, teach, and have fun programming by sharing knowledge, source code, and tutorials for free to help fellow programmers - IT Pros, Hobbyists and Students alike.

Requirements:

Advertisers need to provide the HTML for the e-mail message and an optional alternative text-only version. Specify a date and time for the blast to begin and allow 24 hours for entire list to be sent.

Includes:

- Transmission report available upon request.
- Advertiser-provided seed list for mailing and test emails

Pricing:

Names	Rate*
110,000	\$40/CPM

*40,000 names minimum for rental. Optional list selection by most recently subscribed emails available at no additional charge.